

sponsorship offer

soap! 2023 | 9th edition
the best content conference

The logo consists of a dark purple speech bubble with a white outline. Inside the bubble, the word "soap!" is written in a white, lowercase, sans-serif font.

soap!

May 31 - June 2, 2023

why should you support soap!?

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soap! is a content conference attended by an energetic crowd of passionate people who want to make an impact in their working environment.

Our guests include authors, architects, and managers from the fields of techcomm, learning&training, graphics, and translation. They're innovators, change-leaders, and practitioners who join soap! to exchange ideas, share knowledge and network in the unique atmosphere soap! is famous for.

For you, soap! is an opportunity to become visible on the market where techcomm and content are still fresh and flexible. It's a unique chance to build your brand, show what's exceptional about your company, influence decisions of people who are still defining the shape of techcomm and content in their companies.

It's also one of few conferences at which **you always get a full room** thanks to the conference having **just one stage**.

**Don't miss your chance
and join soap! as a sponsor!**

soap! 2022 summary

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210 participants every day

90+ companies

21 talks

6 workshops

19 countries

Austria, Romania, Czech Republic, Finland, France, Germany, Hungary, Ireland, Israel, Lithuania, Netherlands, Poland, Portugal, Singapore, Slovakia, Spain, Ukraine, United Kingdom, United States

our reach

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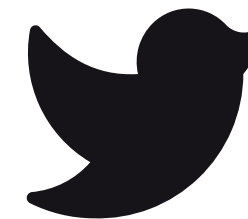
a year on social media



5,600+ page reach



30k impressions



10.6k impressions

soap! in numbers

total of soap! numbers since 2013

35+

workshops

140+

talks

1370+

participants

40+

countries



Manggha Museum of Japanese Art and Technology

Located at the bank of the Vistula River, right opposite the Wawel Royal Castle, Manggha Museum of Japanese Art and Technology is a truly exceptional place. It combines the functions of a traditional museum (with its exhibitions and collections) with those of an active cultural center. It's a fusion of modern technology and traditions of the Far East.

Website:
manggha.pl/en

Location:
[Marii Konopnickiej 26,](#)
[30-302 Kraków, Poland](#)

sponsor packages				6
Opportunity	Main	Platinum	Gold	Silver
Price (EUR):	10,000	7000	4,500	1700
Available spots:	1	2	3	3
No. of reps at the conference:	4	2	2	1
No. of giveaway tickets:	3	2	1	-
Pre-conference				
Custom marketing opportunities	included	-	-	-
Presence on social media	3 dedicated posts	1 dedicated post	group post	group post
Presence on our web page	prominent	included	included	included
Pre-conference workshop	1h	-	-	-
During conference				
Roll-up on stage	included	-	-	-
Logo on slides on the stage	dedicated	dedicated	shared	shared
Logo on badges	prominent	-	-	-
Speaker's slot during the conference	45 mins	30 mins	20 mins	-
5 minute soapbox slot from the stage*	2	1	1	1
Exhibition space	prominent	included	included	rollup/poster
Access to the conference Slack	included	included	included	included
* soapbox won't be recorded				
Post-conference				
Contact details to attendees who opted in	included	included	-	-
Talk and sponsor promo	5 posts	2 posts	-	-
Talk recordings on YouTube				
15-20 seconds of marketing material added to talks our audience liked the most	3	1	-	-
Recording of your talk published to our YouTube channel after the conference	up to 8 business days	up to 20 business days	20+ business days	-
Slide with your logo in talk recordings	dedicated	shared	shared	shared
Virtual conference				
Access to the platform of our choosing	included	included	included	included
Logo present	included	included	included	included
Dedicated space to connect with attendees	included	included	-	-
Additional options depending on the platform we choose	included	-	-	-

*All prices are provided in EUR and include 23% tax.
 The tax must be paid regardless of where your company operates.

contact
 soap! packages are moving quickly.
 Contact aga.tkaczyk@soapconf.com
 to book one.

our sponsors and partners

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We're looking forward to partnering with you!

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